

Business Opportunities in Latin America

Organizing

Committee:



- Laurie DeRoller, Executive Director, International Business Council of Greater Rochester
- George Eisen, Executive Director of International Education, Nazareth College
- Amanda Frederick, Assistant Director of International Education, Nazareth College
- Lee Johnson, Executive Director, International Sister Cities of Rochester
- Gerald Zappia, Dean of the School of Management, Nazareth College



Center for International Education

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Business Opportunities in Latin America

February 15, 2008
9:00 am - 1:30 pm
Shultz Center Forum



NAZARETH COLLEGE, in cooperation with the **International Business Council of Greater Rochester (IBC)**, invites you to participate in a seminar about business opportunities in Latin America. This is a certificate-bearing professional enrichment program for business executives and professionals from the Greater Rochester region.

The program is conducted by the **Nazareth College Center for International Education** in cooperation with the **School of Management at Nazareth College, the International Business Council of Greater Rochester, the Universidad de Concepcion, and the Universidad Peruana de Ciencias Aplicadas.**

CERTIFICATE

Participants will receive a certificate of completion.

Events Schedule

9:00-9:05 **Welcome**

- President Daan Braveman

9:05-9:15 **Program Orientation**

- Dr. George Eisen, Associate Vice President for Academic Affairs

9:15– 10:00 **The Political Situation in Latin America—The Economic Implications**

10:00-10:45 **Trade Opportunities in Latin America**

- Erin Cole– U.S. Department of Commerce

10:45 –11:00 **Break**

11:00-11:45 **The U.S. and Latin America, Trade Relations**

- Professor Fernando Fuentes, Director Facultad de Ciencias Economicas y Universidad Concepcione, Chile

11:45-12:00 **Q and A**

12:00-12:45 **Lunch (Provided)**

12:45-1:30 **What You Need to Know About Doing Business in Latin America**

- Panel Discussion

1:30-1:35 **Closing Remarks**

- Gerard F. Zappia, Dean, SOM
Laurie DeRoller, Executive Director, IBC

1:35-2:00 **Private Meetings with Speakers**

Business Seminar Registration Form

Business participants:

Name _____
Last First
Company Name _____
Company Address _____
Street
City State Zip Code
Phone Number _____
Email _____

Student participants:

Name _____
Last First
Address _____
Street
City State Zip Code
Phone Number _____
Email _____

Registration Fee: \$45 per person

*Free admission for all students

Send checks to:

Center for International Education

Nazareth College

Attention: Dr. George Eisen

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